



# Pcounter

## Print Management Solutions

***Pcounter Europe***

**xerox**



Alliance  
Partner

# Print Accounting and Secure Print Solutions

Xerox is committed to helping organizations of all types to reduce office print waste, allocate or recover document production costs, simplify IT requirements and maintain the security and confidentiality of company, client or personal information. Working closely with our Xerox Alliance Partners, we custom build solutions that leverage the power and flexibility of Xerox office technology. Through partnerships, technology, and business process innovation, Xerox makes your work... flow.

This solution overview will provide you a brief description of how Xerox and our partner offerings continue to deliver solutions that overcome your print management challenges, today and tomorrow.

## Discovering Pcounter

### Overview

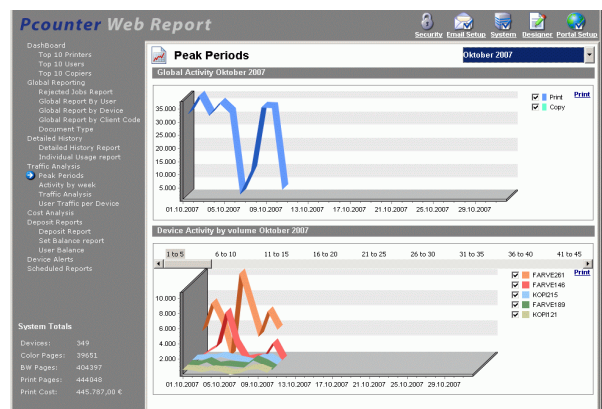
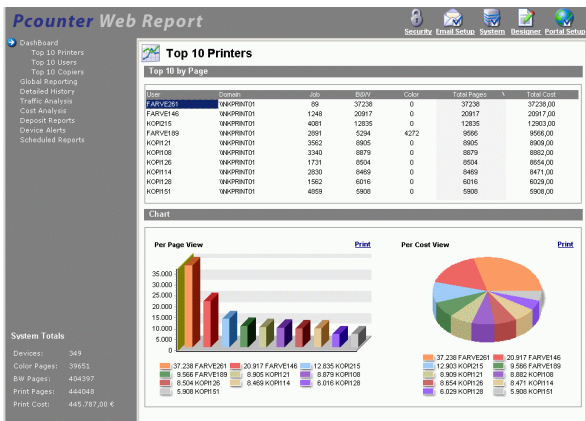
Pcounter has more than 15 years of experience developing and supplying Print and Document Accounting solutions for a wide variety of industries. Beyond Print Accounting, Pcounter also support accounting of copy, scan and fax, as well as solutions for Secure Print, Web Payment and Embedded terminals (EIP/XSA).

### Cost Control

Knowing the cost of printing and copying is the first step to controlling it, which should be as natural as controlling the travel budget since the cost of printing and copying typically is significant higher, but just as easy to control and administrate with the correct tools. To get to this point, it is critical to know where the cost is spent today and hereby being able to control the future cost.

### Security and Integration

Securing the print flow means central logging of all jobs, user identification at release of print-job, use of access cards for identification at printer/ MFP etc. All features which Pcounter can provide, and with support of customers existing access cards and optional integration into customers' IT infrastructure.



### Key challenges

- Waste of resources due to ineffective printing
- Knowledge on current cost of printing and document management
- Awareness of the cost of printing
- Ineffective use of color for jobs where it's not needed
- Optimize the use of existing devices.
- Cost recovery where this is possible, Client Billing or Academic.
- Increased productivity by releasing print at the most appropriate device.
- Minimize cost by Rules based Printing e.g. auto delete of duplicates
- Security so jobs only are released and picked up by the owner.

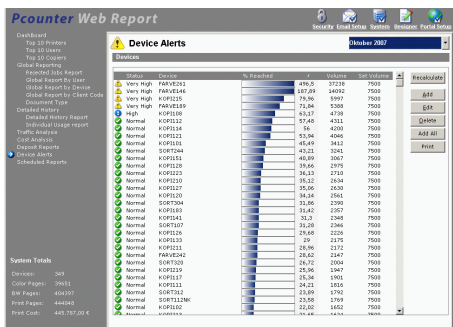
# Features and Benefits

## Features

### Tracking, Accounting and Security

With Pcounter you can track, account, analyze and recover cost of all documents printed to network or local printers if needed.

- **Track** how printers are used and by whom
- **Several account possibilities** (user, department, client code and device)
- **Quota management** for Academic
- **Rules based printing** to manage print behaviour
- **Reporting by text or graphical** and fully automated
- **Client and Project billing** with support for client and sub-code
- **Scalability** making it possible to use in small and large sites
- **Integration with 3rd part systems** and databases



## Benefits

- **Stability.**  
With Pcounter you get the best in stability, thousand of installation is the prove of that.
- **Control.**  
With Pcounter you can manage workflow, cost, access to features, access to devices.
- **Web payment.**  
Pcounter Web Pay is a online service which services students who have a demand to load their print/copy account online, and at the same time reduces the administration cost for the Academic institution.
- **Secure Printing.**  
Pcounter can be set-up to handle most customer requirements for Secure Print, this being identification before release, use of access card for identification, print to central server and release at printer of users choice etc.
- **Graphical report .**  
Pcounter Web report provides graphical reports which can be automated and forwarded by email. Customized reports can be set-up on request.
- **Fast ROI.**  
Increased control over print and document expenses and optional cost allocation and management, ensure a fast Return of Investment .
- **Color & MFP control .**  
Pcounter can control the user access to color and MFP features, and hereby a tool to handle user rights.

Pcounter support a broad line of card-readers, which makes it is possible to support customers current security/Access ID card, and hereby a full integration and optimization.

This can be done both with the hardware & software terminal.

- Secure Print, where user needs to make ID before release of print.
- Pull Printing where user can release print at any device .
- Control of user ID and quota before access to device.
- Track and log ALL activity on device .
- Project and client codes can be chosen on the interface.
- Support for broad line of standard card-readers .

# Customer Scenarios

## Case Study #1

*A consulting company which works on thousand of projects and clients.*

*The primary need is to allocate documents cost to clients, projects and departments, and hereby cost control and optional cost recovery/billing.*

### Benefits:

When printing a user will need to define which client and/or project the cost shall be allocated to, and when doing a copy or scan job on the Xerox MFP then a user will be required to type in the same information on the MFP display. Pcounter will thus control and log the document usage, and hereby cost.

Integration to customers IT system will be done from Pcounter to the Active directory and via Pcounter Custom Data Kit (CDK) to the client code database. Moving the data from Pcounter into financial system is also done by the CDK tool, which is highly flexible and can integrate with almost any system.

### The result

The consulting company gets a solution able to control and log all document cost, and export the data for further handling such as billing to the client.

Side benefit will be Secure Print, thus an ID check up will be necessary before the release of prints and as an option in combination with access cards.

## Case Study #2

*An academic institutions handling thousand of students.*

*The primary need is to control cost of printing and copying, and in many cases cost recovery.*

### Benefits:

Pcounter can be set-up to control cost and credit for print, copy scan and fax on educational institutions.

It can be integrated into customers IT infrastructure so the solution can support student cards, databases etc. The solution can include Secure Print, Copy Accounting, Scanning, Plotters, support for Embedded or hardware terminals and so on depending on the customer requirement.

Pcounter scalability enables schools from 500 students to universities counting more than 50.000 students to be equipped with a Pcounter solution.

Pcounter Web Pay (PWP) is an online service from which students can reload their Pcounter account online, 24 hours a day. PWP also ensures limited administration and hereby saving, since the students can process the loading themselves.

More information on [www.pcounterwebpay.com](http://www.pcounterwebpay.com)

### The Results:

The Academic institution gets a complete scalable solution able to control the print and optional copy and scan cost with an option touse it for cost recovery.

Secure Print can be a part of the solution if terminals are used, from which students and optional staff can release their print jobs. This can be done by entering username and password or via access/security card.

Side benefit will be Secure Print, if the solution is combined with terminals. In that case then set-up can be made with support for student cards or other customer requirements.

### Supported Xerox Devices:

For more information about supported Xerox devices, please contact your Pcounter representative.

[www.pcounter-europe.com](http://www.pcounter-europe.com)

---

For more information about our solution please contact :

#### **Pcounter Europe**

Europe, Middle East and Africa

Email: [sales@pcounter-europe.com](mailto:sales@pcounter-europe.com)

Web : [www.pcounter-europe.com](http://www.pcounter-europe.com)

*Working together..*

*Getting results.*

*Together we can.*

<http://www.xerox-solutions.com/Partners>

## **Pcounter Europe**

