



Most Innovative Color Printer Pricing

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Xerox

ColorQube 9200 Series Hybrid Color Plan – 3 Tier

- Hybrid Color Plan – 3 Tier for color pages to encourage use of color
- Useful Color, enough color for a company logo or a few color highlights on an otherwise black and white page, is the same 1 cent per page cost as for black and white pages
- Everyday color, enough for a small color chart or photo, is 3 cents per page
- Expressive Color, up to full color pages, is a still affordable 8 cents per page
- Compared to traditional two tiered pricing, the three-tiered approach opens the door to using a little color for no additional cost, a bit more color for just a little cost, and full color pages at a still relatively affordable cost