

# PHASER® 740L

COLOR-CAPABLE  
LASER PRINTER



## The color-capable workgroup laser printer at a black-and-white price.

Everything that was once black-and-white has turned into full color. And that's exactly the idea behind the incredibly affordable Phaser 740L color-capable laser printer. This one-of-a-kind, fully featured network laser printer was developed especially for today's forward-thinking workgroups. Start off with high-performance black-and-white printing, then step up to color any time by simply adding the Color Kit.

The Phaser 740L color-capable laser printer is the dependable workgroup printer you and your team can rely on print after print. Black-and-white pages fly out at 16 ppm. But you never have to sacrifice quality for speed. At up to true 1200 dpi resolution, your crisp black-and-white images come alive on plain paper.

Add to all of this network-ready printing: The Phaser 740L printer ships standard with a 10BaseT Ethernet interface. Just plug it in and you'll be printing in no time.

With the Phaser 740L color-capable laser printer, get the performance printing you need today and the color capability you'll want tomorrow.

The Phaser 740L color-capable laser printer is the latest innovation from Tektronix. We're making our name in business color printing.

### STRATEGIC PLANNING FOR THE WORKGROUP

The Phaser 740L color-capable laser printer starts with a monochrome cartridge. When you're ready, just add the Color Kit for deep, rich, high-resolution color.

### NETWORK-READY PRINTING RIGHT OUT OF THE BOX

The Phaser 740L color-capable laser printer ships with 10BaseT standard and 100BaseT optional. That means a lot less time to get set up and running, so your workgroup stays productive.

### STANDARD ADOBE® POSTSCRIPT® 3

The Phaser 740L color-capable laser printer ensures compatibility across all computer platforms and software applications.

### PHASERLINK™ PRINTER MANAGEMENT TECHNOLOGY KEEPS YOU IN CONTROL

PhaserLink software leverages your Web browser to check print status, set configuration, and access on-line documentation.

### AUTOMATIC DUPLEXING/LOWER TRAY ASSEMBLY KEEP THE JOBS MOVING

Flexible paper-handling features like optional automatic duplexing and additional media input trays and multiple paper-loading paths help you crunch through high-volume workloads fast.

## WHY LIMIT YOURSELF TO BLACK AND WHITE?

*Now get brilliant color  
at the same price*

You can add color to your Phaser 740L color-capable laser printer for a lot less than you think. It just takes a few moments to add the low-priced Color Kit—and you'll be printing rich, high-quality color in no time. The high-performance processor prints even complex images at breathtaking speeds. And TekColor™ Automatic Color Correction intelligently adjusts the color of individual elements automatically for the best color fidelity.

[www.tektronix.com/Color\\_Printers/](http://www.tektronix.com/Color_Printers/)

**Tektronix®**



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Ready for color now?  
Then get the 740/N

CONFIGURATION		740L	740
<b>Full Color Printing</b>		Add Color Kit	■ Standard
<b>Max. Resolution</b>	<b>Black</b>	■ 1200 dpi	■ 1200 dpi
	<b>Color</b>		■ 600 dpi <sup>1</sup>
<b>Memory/Storage</b>	<b>RAM Std. (Max.)</b>	16 MB (256 MB)	■ 32 MB (256 MB)
	<b>SCSI Ext. Hard Disk</b>	Optional <sup>2</sup>	Optional <sup>2</sup>
<b>Image Processor</b>		■ 133 MHz	■ 133 MHz
<b>Maximum Print Speed (A/Letter)</b>	<b>Black</b>	■ 16 ppm	■ 16 ppm
	<b>Color</b>		■ 5 ppm
<b>Pipeline Printing</b>		Optional	Optional
<b>Printer/Job Management</b>	<b>PhaserLink™</b>	■ Standard	■ Standard
	<b>Usage Profile</b>	■ Standard	■ Standard
	<b>Job Accounting</b>	■ Standard	■ Standard
	<b>Check Print Preview</b>	Optional	Optional <sup>2,3</sup>
	<b>Collation Printing</b>	Optional <sup>2,3</sup>	Optional <sup>2,3</sup>
	<b>Remote Printing</b>	■ Standard	■ Standard
	<b>PDF Direct Printing</b>	Optional <sup>2,3</sup>	Optional <sup>2,3</sup>
<b>Resident Fonts</b>		■ 136	■ 136
<b>Duplex</b>	<b>Manual Duplex</b>	■ Standard	■ Standard
	<b>Automatic Duplex</b>	Optional	Optional
<b>Interfaces</b>	<b>10BaseT Ethernet</b>	■ Standard	■ Standard
	<b>Bi-directional Parallel</b>	■ Standard	■ Standard
	<b>SCSI</b>	Optional	Optional
<b>Languages</b>		Genuine Adobe® PostScript® 3, PCL 5C with Color emulation. Automatic printer language sensing and switching	
<b>PhaserShare® Network Cards<sup>4</sup></b>		Optional 100BaseT/10Base2 Ethernet, LocalTalk, Token Ring (NetWare, TokenTalk, Telnet, FTP & TCP/IP)	
<b>Printer Drivers</b>		Std: PC and Macintosh, PhaserPrint™ plug-in <sup>5</sup> ; Opt: SUN, SGI, HP, IBM, DEC Workstations, PhaserPool™ for group/pool/broadcast printing	
<b>Color Standards</b>		PANTONE®-approved solid color simulations, Adobe PostScript device-independent color, CIE international color standards, and support for ICC and Apple ColorSync color management systems	
<b>Paper Handling</b>		<b>Standard</b> 250-sheet <b>Paper Tray</b> and 100-sheet <b>Multi-Purpose Tray</b> <b>Optional Automatic Duplex/Lower Tray Assembly</b> holds 2 trays (250-sheet paper, 100-sheet transparency) <b>Media Types</b> Prints on 16-40 lb. bond to 40-90 lb. card stock (60 to 163 g/m <sup>2</sup> ), plain paper, glossy paper, transparencies, labels, card stock, t-shirt transfers, envelopes <sup>6</sup> <b>Media Sizes</b> Letter, Legal, A4	
<b>Printable Image Area</b>		Prints within .2 in. (5mm) of top and bottom, .15 in. (5mm) of left and right edges on all papers	
<b>Toner Capacities</b>		<b>Black Cartridge only</b> ■ Standard	
	<b>Color Kit</b>	Optional	
	<b>Standard Color Cartridges</b>		■ Standard
	<b>Hi-Capacity Color Cartridges</b>		Optional
Color Kit adds color to the Phaser 740L color-capable printer			
Standard color cartridges allow printing of up to 5,000 pages CMY, 6,000 pages Black (based on 5% coverage)			
Hi-capacity color cartridges allow printing of up to 10,000 pages CMY, 12,000 pages Black (based on 5% coverage)			
<b>Color Control</b>	<b>TekColor™ Dynamic Correction</b>	■ Standard	■ Standard
	<b>Color Profiles</b>	<i>Automatic:</i> Adjusts color of photos, graphics, and text automatically for the best reproduction <i>sRGB Display:</i> Matches your computer monitor <i>Vivid Color:</i> Business presentations, charts, and graphs <i>SWOP, Commercial, Toyo, DIC, Fuji or Euroscale:</i> Press Simulations	
<b>Workgroup Connectivity</b>		Windows/DOS, NT, Mac OS; and UNIX workstations	
<b>Conservation</b>		EPA Energy Star standby mode	
<b>Size/Weight</b>		20" W x 18.3" H x 19.7" D (507 mm W x 464 mm H x 501 mm D) Weight: 94 lb. (43 kg)	
<b>Service/Support</b>		<b>Warranty</b> 1-Yr. Depot <sup>7</sup>	■ 1-Yr. On-site
<b>Support</b> Toll-free telephone support, online technical support via the World Wide Web, on-demand fax reference library, and a user newsletter about color printing. Optional extended service plans are available.			
<b>Model</b>		740L/N	740/N

<sup>1</sup> Add FP Plus Features for: 1200 dpi color, pipeline printing, additional memory, SCSI card, Check Print, Collation functionality with optional external hard disk drive.

<sup>2</sup> Requires FP Plus Features.

<sup>3</sup> Requires optional hard disk drive.

<sup>4</sup> PhaserShare network cards include printer management software for Windows users on Novell NetWare networks. All ports and protocols are simultaneously active.

<sup>5</sup> Direct download from Adobe Photoshop®, Macintosh and Windows.

<sup>6</sup> Envelopes – occasional use only.

<sup>7</sup> Adding optional Color Kit converts 1-yr. return-to-depot to 1-yr. on-site for remainder of the warranty period.

\* Pantone Inc.'s check-standard trademark for color reproduction and color reproduction materials.



## PRINTER/JOB MANAGEMENT

**PhaserLink™ Software** provides printer status, configuration, email notification of printer errors, Intranet support, and Tektronix' support via standard Web browsers.

**Usage Profile** monitors the printer on a network, providing usage statistics, page counts, intervention histories, and more.

**Job Accounting** provides job information including job duration, media type, page count, and amount of consumables used.

**Check Print Preview** provides a single print preview of multiple-page projects.

**Collation Printing** provides collated copies of multiple-page documents.

**Remote Printing** allows users to print directly to any Phaser printer on a network connected to the Internet.

**PDF Direct Printing** integrates with the Web browser to allow direct printing of PDF files.

**Pipeline Printing** overlaps print processing several pages ahead of printing, for optimum throughput.

## PAPER HANDLING

**Automatic Duplex/Lower Tray Assembly** makes two-sided printing automatic and provides two additional media input trays for high-volume jobs, and for quick switching between different types of media.

Tektronix color printers are available at Tektronix resellers worldwide. For more information, or the location of your nearest Tektronix reseller, visit our Web site or call:

United States and Canada  
(503) 682-7377 or **800-835-6100**

Europe (UK) **+44 1628 403640**

Pacific Region (Hong Kong)  
**852 2585 6688** (except Japan)

[www.tektronix.com/Color\\_Printers/](http://www.tektronix.com/Color_Printers/)

**Tektronix®**